

NTSRI BOD Minutes September 7, 2023

Call to Order: President, Kelly Stumpe

Roll Call:

Region 1	Nathan Loux
Region 2	Justine Bielewicz
Region 3	Nettie Ridgeway
Region 4	Dan Erwin
Region 5	Dana Gochenour
Region 6	Lloyd Arthur
Region 7	Kelly Stumpe
Region 8	Debbi Brown

Guests: Matt Maag, Jessica Vandenbroek

Secretary Report: Kathy Niese

Approval of Minutes from 8-7 2023

Moved by: Lloyd Arthur 2nd by: Dana Gochenour Motion passed unanimously.

Treasurer Report:

Huntington Bank: \$11,379.47

- Expenses Encumbered from August 7, 2023
 - 1783 Louise Dunham (Buckeye Blowout) \$300.00
 - 1793 Associated Registry (July and August) \$1647.97
 - 1794 Kathy Niese (August Stipend) \$200.00
- Huntington Checkbook balance \$9871.29
- Bennington Bank: \$17,350.91
- PayPal: \$7,64.71
- Total of all accounts: \$34,885.91

- **Approval of Treasurers Report:** Moved by: Dan Erwin 2nd by: Lloyd Motion passed unanimously pending audit.
- **Associated Registry Report:**
- **July and August**
 - Registrations 335
 - Transfers 148
 - Dues 50
 - Memberships 13

Committee Reports

Show and Sale:

Justine reported that the

- Show and Sale Committee was asked to review the judge election SOP for NAILE. After some discussion and review of the current policy and the review of past policies, it was decided that the existing SOP will remain in place.
- The National Show rotation was discussed moving forward.
 - 2024 Maryland
 - 2025 Ohio (It is expected that Ohio will submit a proposal for hosting soon)
 - 2026 NAILE, (however, if our show is scheduled for a Wednesday that year, we may want to schedule differently, it will be discussed at a future meeting.
- NAILE: Sue is unable to attend, she shared with Kathy Niese that Kristin Swihart was interested in helping coordinate the Social Activities at NAILE and we could follow up with her on a schedule for that event. Also, if we schedule rooms for meetings, let Kathy or Kelly know and we will share them with Sue. She will call NAILE and schedule the time for each meeting room. We need to know dates, times and number of people who will be attending. Kelly will follow up with Sue.

- **Social Media:** Jessica Vandenbroek shared the 2 proposals for rebranding and updating Tunis social media. After the presentation, Dan Erwin moved that we enter contract with Novell Designs to create and implement our new Social Media Package. The motion was 2nd by Dana G. The motion passed unanimously.
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Youth Update: Matt is working on exhibitor gifts for the NAILE Junior Show

Futurity: Louise Dunham:

The Futurity points will be a total of each participant's top five set of points, with a total of \$1000.00 being split between the top 5 participants. There is still a lot of time left to earn points and the NAILE show is a double point show!

The Futurity standings as of August 27:

• Jayce Coers:	46 pts
• Oliver O'Keefe:	33 pts
• Brook Peterson:	20 pts
• Madison Feehan:	19 pts Wooley Hollow EL
• Madison Feehan	16 pts Stumpe EL
• Autumn Piazza	16 pts
• Emma Chandler	14 pts

Scholarship Committee: Mark Swihart: No report currently.

Old Business:

NTSRI Directory follow-up: Dan Erwin: The Magazine/ Directory committee, presented the name of the NTSRI Magazine will be "The Tunis Times". It was moved by Lloyd Arthur and 2nd by: Nathan Loux to move forward with the name and begin collecting ads for the magazine. The motion passed unanimously. Dan will write up a promotion flyer and Kathy Niese will email the membership and post on our website, and other social media sites. Ads need to be collected and paid for by October 6, for an October 27 go to print date, and published by November 6.

- The front cover will be a collage of all types of Tunis photos.
- A 5% discount will be applied to advertisers who pay for ads in the 2 issues of the magazine.
- There will be between 32 and 36 pages published at .20cents per page.
- There will be between 250 and 300 copies printed.
- Full page ad in one magazine \$350.00 or both for \$650.00
- $\frac{3}{4}$ page ad \$300.00 for one, and \$550.00 in both
- $\frac{1}{2}$ page ad \$200 single issue, and \$350.00 in both
- $\frac{1}{4}$ page ad \$150.00 single issue, and \$250.00 in both
- Digital Database, follow-up: Dana presented a proposal to work with Associated Registry and Doug Meyer, who has experience creating Breed Pedigree Link to the NTSRI Website. Doug has a one-time \$600.00 set up fee and then a \$300.00 fee for each year, with a \$40.00 fee per update that will be done quarterly. It was moved by Nathan and 2nd by Dan to accept this proposal, and the motion passed unanimously.

New Business:

National Sale: Dan Erwin reported:

- There were 72 Tunis entered in the National Sale
- 69 Tunis Showed were in the show.
- 68 Tunis Sold
- Sale Average \$822.39 and Averages are trending up, but we were 14 out of 22.
- Tunis were 4th out of the 22 Breeds present at the Sale.
- The Ram rule is no longer in place.
- Floor bids will be raised.
- The 2024 Show will be May 9, and the Sale May 10th.
- Possible Judges for 2024:
 - Cruz Nichols
 - Evan Snyder
 - Alex Wolfe
 - Matt Martin

Next BOD Meeting Date: Sunday November 12th at 10:00am

The membership meeting will be at 2:00 the same day. The room will be announced later.

Respectfully Submitted,

Kathryn M. Niese
NTSRI Executive Secretary
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Phone: 419-969-0783

DRAFT